



Press release
For immediate distribution

“All aboard” the Ottawa River Festival!

Lefavre, Ontario, May 30, 2017 – The regional committee today launched the official program of the sixth edition of the Ottawa River Festival, which will be held from June 29 to July 3, 2017.

“As you know, the Ottawa River threw us a curveball in the last few weeks, with flooding and damage caused in many homes across several municipalities. It’s important to see the river’s tourism potential, and it’s for this reason that the Ottawa River Festival was born,” stated Mr. Gary Barton, Mayor of the Township of Champlain and Warden of the United Counties of Prescott and Russell.

This year is a special one, being Canada’s 150th anniversary. On July 1st, every town and village along the river will be celebrating the Festival. Lefavre will host a jazz Festival featuring France D’Amour as headliner, funded by Ontario 150. Hawkesbury will exclusively host DJ Dan Desnoyers (Dan D-Noy) in the afternoon, followed by the bands 50 Proof and Hommage aux Colocs.

On Friday, June 30 in Rockland, classic rock fans will have the chance to watch Sass Jordan perform on the Desjardins Stage at Du Moulin Park.

Tours on the water

Riverside municipalities have endeavoured to offer a dynamic program for all tastes. Furthermore, for the first time, festivalgoers will have the opportunity to appreciate the beauty of the river throughout the festival, with pontoon boat tours being offered on all five sites at various times.

On July 2 in Rockland, festivalgoers will be able to observe and even take part in various water sports. Those that enjoy evenings under the stars will appreciate performances by comedians Dominic et Martin, with Sylvain Larocque as the opening act.

Further down stream, the Town of Hawkesbury is offering free kayak, canoe and pedal boat runs, as well as an beginner fishing activity.

Further east of the river, Chute-à-Blondeau will be hosting its community breakfast again this year. Immediately west of Hawkesbury in the Village of L’Orignal, the Township of Champlain will present its annual Canada Day celebration featuring the aforementioned

pontoon boat tours. The following day, family celebrations will be held at the L'Original beach, much to the delight of the young and the young at heart.

For more information on the various activities of the Ottawa River Festival, please visit www.festivalprescott-russell.ca.

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For more details, please contact:

Annie Grenier, Project Officer
United Counties of Prescott and Russell
613.675.4661 ext. 8103
agrenier@prescott-russell.on.ca